



# Historic Touring Cars/Just Cars 2017 Sponsorships Now Available

JUST CARS, associate sponsors and competitors shared in a boom year in 2016.

- Sponsors shared in a super-generous advertising plan that returned dividends
- 120 competitors from around Australia shared \$15,000 in rebates.
- 2017 will be even bigger!

## It's a genuine win-win situation

### What sponsors get:

- Targeted advertising in Australia's largest selling automotive magazine
- *Monthly sales of 45,622, readership of 249,000, audited*
- Pay only ONE TWELFTH of normal JUST CARS advertising costs
- Get immensely valuable editorial focusing on their product or service
- JUST CARS Facebook posts and online presence
- Logo credits and display opportunities at all Vic historic race meetings
- Logos on the JUST CARS-HTCAV Hospitality Truck
- Advertising in Historic Touring Torque (5,000+ downloads per issue)
- Logos on HTCAV website

### What competitors get:

- Pro-rata rebates for entering Victorian historic meetings
- Better exposure through monthly articles in JUST CARS
- Bigger fields, better racing, more category enthusiasm
- More benefits and donated products from motivated sponsors
- Better pit-side amenities, better trophies

### Sponsors please note:

- Almost all 2016 sponsors have returned for 2017 & new sponsors have signed
- The majority received business as a result
- Some have upgraded their sponsorship levels for 2017

[www.htcav.com.au](http://www.htcav.com.au)

**HTCAV Sponsor Profile - Weber Performance**

### CARB LOADING

Classic and race car enthusiasts know that a 'Weber' isn't something you cook your snags on - and nobody knows more about Weber than Weber Performance.

**THE FIVE DASH**

**THE WEBER EFFECT**

**DANIEL THE TORANA YAMER**

**BEST TYRE PRICE GUARANTEE**

**PROUD SUPPORTER OF THE HISTORIC TOURING CAR ASSOCIATION OF VICTORIA**

**WEBER PERFORMANCE** (03) 9587 3277

**Unique Forum**

Laverton Nth, Victoria  
0423 924 308  
[www.uniqueforum.com](http://www.uniqueforum.com)

**Winton Festival of Speed - JUST CARS Cup**

### CUP RUNNETH OVER

The first ever JUST CARS Cup attracted a bumper field and 50km of historic touring car action.

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**PHOTOS** Phil Willebrandt

**PROUD SUPPORTER OF THE HISTORIC TOURING CAR ASSOCIATION OF VICTORIA**

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